

Matchmaking service is heaven-sent

Sophisticated professionals receive custom-tailored matchmaking with Divine Intervention



Business partners Susan Semeniw (L) and Romney Grant (R)

It's no surprise that many professional men and women have more success in business than they do in love. Which accounts precisely for the rise in the professional matchmaking business. Tapping into this market is an exclusive new service that markets to an upscale clientele with a highly discrete and personal touch designed to minimize the headaches and maximize the fun of dating.

The creative chef-d'oeuvre of entrepreneurs Susan Semeniw and Romney Grant, Divine Intervention is entering the market in a unique and intelligent way. The service is focused on mature, sophisticated, successful and selective individuals, who, for a variety of reasons, have not found their soul mates.

"There are many things that create barriers to finding a relationship. As we get older and have weathered a few storms, it becomes increasingly difficult to maintain an open heart and an open mind. Apart from that, lack of time and opportunity are probably the biggest hindrances," Semeniw says "People are working longer hours and have ongoing commitments outside of the workplace so it's very difficult to put the effort required into meeting someone new."

That's where Divine Intervention steps in. Semeniw and Grant take the pressure off and do all the dating legwork. They take time to get to know their clients personally with face-to-face meetings. Once a client's relationship profile is clear, Divine Intervention starts a highly individualized search through personalized advertising and targeted recruiting. Prospective matches are then carefully screened before an introduction is arranged. They'll even reference astrological compatibility charts at the client's request. A post date follow-up with both parties eliminates the discomfort of waiting by the phone wondering if feelings are mutual. And all this is done with total discretion.

In addition to conducting personal searches and arranging date logistics, Semeniw and Grant have added an extra touch setting them apart from typical dating services. Divine Intervention is willing to take a look at the relationship readiness of their clients. Having formed alliances with third-party specialists,



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This week's divine singles:



Raven haired, free-spirited, extraordinarily youthful, successful, artistic entrepreneur. Liberal minded and very high energy. Looking for someone definitely hip, open-minded, a good soul, equally ready to seize the day or kick back and relax.



Cool, conservative, statuesque, female sophisticate. Independent communications consultant, searching for someone cultured. Must be an excellent conversationalist and socially engaged. While she has an enjoyment for outdoor activities, avid campers need not apply.

such as counsellors and coaches, Divine Intervention can point clients in a direction to fine-tune their emotional and physical beings. The client is completely at liberty to take advantage of these services or not.

"Confidence is one of the greatest assets anyone can take into the dating world with them. So we examined the various components required to bolster self-esteem," says Grant. "We researched extensively to find the right profile of specialists. We needed and found partners who believed in our business and vice-versa."

Divine Intervention arranges free consultations and special customized packages at preferred rates with these relationship coaches for their clients. Coaches have a variety of backgrounds to address very specific client needs. Some deal with relationship issues, others physical fitness and still others image consultation. Selection within each sub-group is available to ensure optimum fit with Divine Intervention clients. The overall goal is for clients to feel self-assured and well prepared before they set out on their quest for a lasting relationship.

Throughout the process, Divine Intervention keeps all identities confidential, right up until the first date.

"We provide first names only with good physical descriptions and personality characteristics," says Semeniw. "Clients hire Divine Intervention for our matchmaking skills so they need to trust us our judgment with respect to a suitable match."

Those skills come from the background of Divine Intervention's co-founders.

Semeniw, a wife and mother of two young children, has a background in sales and marketing, which she

integrates with well-honed intuition and a strong work ethic. Having been successful helping friends find their matches, she decided to combine her innate talent and business sense to launch this new venture.

Grant, a single mother of two children, wanted to share her hard won lessons and triumphs stepping back into the dating world. And her background as a lawyer, television producer and writer helped to mold the foundation and tenor of Divine Intervention as a business.

Both Semeniw and Grant know how hard it is to take that first step.

"Most of us get stuck in a social rut, especially as we enter our 40s and 50s," says Grant. "We tend to see those people we feel most comfortable with and do things we feel comfortable doing."

"Whether it's getting out of a rut, looking for personal insight, increasing your optimism or summoning your courage, whatever the challenge, Divine Intervention will help you overcome it," says Semeniw.

As to the suggestion that professional matchmaking services carry a stigma, Semeniw and Grant believe that time has passed.

"Like any other part of your life, whether it's using an interior designer, going to a personal trainer or using an esthetician, our generation has learned to seek professional assistance," Semeniw says. "So this is not any different."

You can contact Divine Intervention at info@divinematchmaking.ca, call 604-488-0866, or visit their website at www.divinematchmaking.ca